

## ROLE & EFFECTS OF SOCIAL MEDIA ON FAMILY AND SOCIETY

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Networking in online social communities is still a relatively young online trend, whether or not social media is harmful is still unknown. Like any other type of networking or social club with which individuals become involved, it is a good idea to do your homework and make sure that you know what you are getting into. Understand the terms of use, the rules and regulations, and be clear on issues like security and privacy. Take responsibility for your own safety and integrity and never join something just because it is trendy or all your friends are doing it. In evaluating the advantages and disadvantages of social networking, it's best to err on the side of caution and information. After all, the lack of both can have a devastating effect. Use of social networks can expose individuals to annoyance or incorrect contact from others. Unless parents are industrious to filter the Internet content to which their families are exposed, children could be exposed to or other inappropriate content.

**Key words:** Networking: Interacting, social: community, organization: society

The beginning of life on the earth was a form of human society which included at least a man and a woman. In this way family is the first and basic unit of a society. In Islamic Society, Government makes arrangements for grooming the social units and fulfills its responsibilities related to the social unit (family). Islam has ordered for proper grooming of the members of a family, to teach the about moral values, love and respect towards others and groom their cognitive and moral tenet and the same has been

elaborated in the Holy Quran as follows:

قلنا ابطو منها جميعاً فامايتينكم منى هدى فمن تبع هداى فلا خوف عليهم ولا هم يحزنون<sup>1</sup>

In the above mentioned verse, Adam and his family i.e. Eve is ordered to stay & live on the earth and further the Holy Quran has further explained with regard to morality:

والعصر ان الانسان لفى خسر الا الذين امنوا و عملوا الصالحات واتوا الحق و اتواصوا بالصبر<sup>2</sup>

In the above mentioned verse, the social unit of Islamic society is being advised for virtuous deeds, truthfulness and to bear hardships with patience.

Islam does not allow so much liberty to a person that he ignore the moral values.<sup>3</sup>

Society is based on Family System. Such Family system in which different units are well aware of their due rights towards others ensures a healthy and stable society. Family is the most important and basic unit of any group of people and family system provides strength to the traditions

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and social values of a nation. Since times, it is thought more the family system is strong, more the nation will be strong. Man is a social animal by nature and this instinct has forced him to pass a social life. Social organization began with the beginning of humanity. Family starts from interrelation of man and woman and this basic relation proceed the human life, children are born and the same man and woman play the role of parents. In this way different kinsfolk and tribes are formed, blood relations spread and this unity takes the form of a society. In short, Family is the first basic unit of a society. According to Sociologists, the word Family has been derived from a Latin word and basically indicates a group which comprises of parents, children, servants and slaves.

Meyer F. Nikoff, a renowned Sociologist defines the word "Family" in his book "Life Marriage and Family" as "Such interrelation among the husband, wife and children which is durable".

According to Sims & Keller "Family is a short social organization which included at least two bloodlines of decedents" and they thought that it is the organization of blood relations. In short Family is the basic unit of social system in which man and woman retain central importance.<sup>4</sup>

Family is a natural and central unit of the society and entitled for every possible protection and help at large scale.<sup>5</sup>

A.D.Aziz Ullah Khan defines the Family as such:

The term family in Islam is used to designate a special kind of structure whose principles are related to one another through blood ties/or marital relationship, and whose related men in of such as nature as to entail. (mutual expectations) that are prescribed by Islam, reinforced by Islamic Law, and internalized by the individual Muslim<sup>6</sup>

Islamic Family System:

Allah almighty laid foundation of life on earth by creating Adam A.S. and created his spouse from him and laid foundation of Family unit by His order. First unit of a human being is his family which includes spouses, parents, relatives, neighbors and thereafter general human beings. Islam has given complete instructions regarding every one of them in detail.<sup>7</sup>It is stated in Surah Nisa

يا ايها الناس اتقوا ربكم الذى خلقكم من نفسى واحده..... ان الله كان عليكم رقيباً<sup>8</sup>.

O mankind, fear your Lord, who created you from one soul and created from it its mate and dispersed from both of them many men and women. And fear Allah, through whom you ask one another, and the wombs. Indeed Allah is ever, over you, an Observer.

Shah Wali Ullah in his book "Huja Tul Baliga" named it as "Irtifaq" (Company) and the collection of "Irtifaq" (Company) is called society. As society is a physical entity therefore "Irtifaq" (Company) is the only

way to recognize a society. Whatever Shah Wali Ullah has said about the society can be summarized as “Human is a creature who likes to live in team, although the team work is also found in some animals but there are two major motives/ factors behind human team work (i) Survival (ii) Safety of decedents/race ”

Shah Wali Ullah states in Huja Tul Baligha that it cannot be said with certainty that when did “Irtifaq” (Company) started, yet it is reality that the society being with a family system and the family begins with the interrelation of a man and woman and the Almighty Creator of University himself bound this relation with the binding material of love and affection.<sup>9</sup>

It is stated in Holy Quran.

ياايهاالناس انا خلقنكم من ذكر وانثى ..... عندالله اتقك<sup>10</sup>.

O mankind, indeed We have created you from male and female and made you peoples and tribes that you may know one another. Indeed, the most noble of you in the sight of Allah is the most righteous of you. Indeed, Allah is Knowing and Acquainted.

<sup>11</sup> . ياايهاالناس اتقوا..... رجالا كثيرا ونساء

O mankind, fear your Lord, who created you from one soul and created from it its mate and dispersed from both of them many men and women.

The Social and moral and family values which Islam has taught to its followers alongwith beliefs and prayers are peerless blessing. The flawless system of marriage and nikah has bestowed a trust and peculiar to this cause. It has established a spiritual relation between the parents and children. Respect and purity reflects from all the circles of Family system. Nikah is the name of taking refuge in the siege of Chastity and infallibility, which results in a positively strong family system based on durable love and affection between the spouses. In which woman retains special position and rights due to which she is guardian of dignity man and surety for better grooming of children. From last 14 centuries , the western culture has made several attempts to ruin the cleanliness of this family system but they failed to defeat this holy social system. In 20th century new scientific inventions have tried to raid the Islamic Social System but it has not succeeded in destroying the base of this holy family system and Muslim Community shall be thankful to this righteous social order in this regard.<sup>12</sup>

The significance of the family is that this word is repeatedly used in different ways in different Surahs of Holy Quran.

اهلها: نساء ٣٥، ٥٧، ٧٥؛ يوسف. ٢٦، مريم ١٦، نور ٢٧، اهلهم: يوسف. ٦٢؛ يس. ٥٠ ،

مطففين. ٣١، اهلين: نساء، ٢٥، اهلونا: فتح. ١

٦. اهلى: بود. ٤٥؛ طه. ٢٩؛ شعراء. ١٦٩ اهلبيكم: مائدة. ٨٩؛ تحريم. ٦، اهلبيم: زمر. ١٥

شوریٰ؛ ۴۵؛ فتح- ۱۳، اہلک: آل عمران- ۱۲۱؛ بود- ۴۶؛ یوسف - ۲۵، حجر- ۲۵؛ طہ- ۱۳۲، مومنون- ۶۷؛ عنکبوت- ۳۳، اہلکم: یوسف- ۹۳، اہلنا: یوسف- ۶۵، ۸۸؛ طور- ۱۳۲<sup>۱۳</sup>

The family is most important in collective association and Family system provides strength to traditions, customs and moral values of a nation. Since ancient times, it is presumed that more the family system is strong, more the nation will be strong. Holy Quran has given a broad view about Family system , according to which Family is a basic unit and the Future of the society is dependent on the good or bad condition of a family system. That's why the Holy Quran has given special value to the development of a Strong family System so that a strong a righteous Society be established according to the teachings of Islam which ensures the safety of individual and collective rights of all the units of a society.<sup>14</sup> Man, Woman, Children, Parents and relatives are the components of a family and they have some rights over each other which are actually their responsibilities and the most prime of which are grooming of children, care of elders and interpersonal harmony of the family members. Dr. Khalidi Alvi wrote in his book that :-

The feature of a good family is that it pay all its duties and its elements must be complete. Interfamily Harmony means that the relation of man and women must be strong. The arrangement of grooming the children and caring of elders must be as such that a person either belonging to village or a city should be bound to the decisions of family. Social strength is dependent on interfamily harmony. The society whose family system does not have any restrictions over the relations of man and woman, children are

not considered as essential component of a family and elders are not cared about, that society is

affected with sexual behavior, criminal, empty from love, affection and sympathy for other human. According to scholars, Interfamily harmony results in emotional safety of a person. Today's Social disaster is outcome of Family disorganization, irresponsible sexual relations, frequent divorces, family planning/checked birth rates, non-caring of the elders are those curses which have finished the peace and stability and present human is found deserted from most of the moral values.

#### **Base of a family.**

The Holy Prophet Muhammad ﷺ Said

واتزوج فَمَنْ رَغِبَ عَنْ سُنَّتِي فَلَيْسَ مِنِّي<sup>15</sup>

1- And I do Marriage and whoever did not follow my way he is not from me

2- Fear Allah

#### **Family Organization:**

Superiority of the man and obedience of the woman

**Factors to strengthen the Family:**The collective atmosphere of the family should be kept clean from erotic/ sexual impulses and motives. Gender relations must be protected in marriage. The sphere of action of women must be separate from sphere of action of men. Spouses pay their liabilities towards the children properly and give proper attention to the children.<sup>16</sup>

Media has a an important role to strengthen the family and the same is major factor of weakening the family. The family is a social institution, and the main points of interest in its goals include the protection of character and moral values of the Islamic Nation, education and training of the new generation , the comfort and prosperity in life, the sense of responsibility and the guarantee of the bright future of the nation. Are all the above mentioned goals been attained, if not, then what are the factors which are affecting the social institution of families and Social Media is at the top of the list. Internet is such amazing invention of present day which cannot even be thought of at the beginning of this century.

From last fifty years, the Information Technology particularly with reference to the computer has made enormous progress which cannot be seen in the past. Internet has proved its superiority over all other conventional modes of transmission and has not only made the world population its admirer by providing free, quick and cheap source of information but also changed the whole world into a global village. From Internet information regarding every field of life can easily be obtained. Whether its Education or recreation, business activities or shopping matters, communicating with friends or relatives inland or abroad or to find new friends and talk with strangers, the internet has not left any aspect of life. One of the amazing feature of free source of transmission is that it has no central administration and due to lack of any centralization this global communication system is free from any kind of rules and regulations and every person is free to get information from it.<sup>17</sup>

The most important and unique invention in all the communications networks that has revolutionized the whole world is a computer. The computer can be called the largest inventory of the nineteenth century. It has suddenly and speedily occupied its place and it is inevitable to say that the computer has entered into our life. Today billions of people all over the world are dependent on this latest technology. It has converted the world into a global village because it has reduced the distance. Communication is made through internet on computer. If we have computer and internet connection , we can get information from all over

the world and can see different places of the world, even we can purchase online and can take admission in any foreign educational institution while staying at home. Due to these qualities, the most important and effective source of communication is computer and internet.<sup>18</sup> Internet is such a system in which a widespread and integrated world is inhabited which invites every person without discrimination of color, race and creed and the most amazing thing is that there is no central administration of this wide and integrated system instead many organizations are collectively running this system and this increases the importance of internet as due to lack of central administration, internet opens its door for every person who access it. Although internet is collection of many specifications but the four things which discriminate it are latest, fastest, most cheap and easy source of information. Millions of people throughout the world have access to the internet they use it to communicate each other.<sup>19</sup>

#### **Disadvantages of internet.**

One of the most critical problem which resulted after the advent of internet is pornography, sexploitation and development of western culture. This is very big problem which is creeping very fast into the Young Muslim Generation like Cancer. West has crossed all the principles of civilization and morality and shame and has fallen into the depths of moral pistachios. Similarly, it wants to develop pornographic culture in the whole world, especially Islamic, in which a large number of social and moral values are present and since the advent of internet more than 60% of its portion is occupied by such organizations which are promoting pornography.<sup>20</sup>

Internet is a powerful source of information technology. In Muslim Arab Societies, there are many hurdles to access internet particularly for women. The hunger for internet is badly attracting the young boys and girls towards it and we must remember that half of the Muslim population comprises of person aged 17 years or below and to provide net accessibility options for youth will be helpful for merging American tradition and culture in Muslim community.<sup>21</sup>

#### **What is meant by Social Media? Introduction of Social Media.**

A social Network in an online community where people across the global (irrespective of demographic and geographic differences) can develop network with other organization or individual for some purpose. It creates a chain of linked entities (individual, communities, forum, etc.) like a tree with multiple, nodes and branches. These branches are various groups, communities, forums that and individual intends to join. Hence, a social network represents relationships between nodes (people) and flows

between branches.<sup>22</sup> Social network site is also a great source of business communication as companies can access to the target audience about their products, and services. Usually, the majority of people portray their images on these sites as ideal and perfect one which allows the users to realize their day dream in useful and controlled manner. One of the main uses to join the social networking sites is to establish and maintain the online relations with others without any geographical and demographical restrictions.<sup>23</sup> Social Media is such a network with which members of a society are connected with each other and this media provides opportunities to get closer. The mass adoption of social networking sites points to an evolution in human social interaction. A research work indicates that social networking is very ancient in its history than internet and mass communication, provided the limitless opportunities for interaction.<sup>24</sup>

#### **Types of Social Media:**

On basis of usage and purpose, we can safely divide social networking sites (SNS) in five categories:

1. Socializing online communities (or put, Face book, My Space, twitter , etc.)
2. Business networks. (Linked in , Xing video).
3. On line matchmaking / dating communities (match.com, etc.)
4. Sharing interest networks. (Filker, Linkden, You Tube)
5. Alumni networks (Facebook. Or put, etc.)

Use of these various social sites to make most friends, to communicate, for romance, to listen to music, for political purposes, to support public opinion, for educational help It is for research magazines and books.<sup>25</sup> There is also a positive impact of the information technology community and has also made negative effects. Social moral and religious effects and various problems are being caused by information technology. Social networking sites such as Facebook are structured around the principle of sociality, the relations between self and others. These relations are conceptualized as friendship not only in friendship the name given to the social connections between users on Facebook.<sup>26</sup>

There are four categories of media print media, electronic media, classical media and social media and it is the cheapest way for entering in Media and cost effective as the same person with a computer and connected with internet can easily operate a website or blog. Facebook, Twitter Internet, and other

Inventions and evolutions of Internet has made this medium most participative and easy accessible for General Public except the phases, when the You Tube is blocked.<sup>27</sup> Social media is the convergence of

publishing and communications. It's not enough to talk about communication alone.<sup>28</sup>

We see that the main objective of the social interaction is the flow of two-way understanding on the basis of truth, information, complete and certified information.<sup>29</sup>

The basic point of invention of Internet (social media) was that there should be media that is free of control of any kind of government, country, group or group, so Internet is beneficial in all fields of life and harmful too. Here are thousands of discussion forums and a lot of material from which we want to save our children morally and socially. Social media has revolutionized our political, social, economic and cultural life, and due to the media, the world has changed into a global village.<sup>30</sup>

The main purpose of social media (public relations) is to keep the flow of two-way understanding on the basis of accurate information and certified information.<sup>31</sup>

The promotion of Information Technology (Social Media) has improved the future of public media, today the access of the public to social and political information has become easy, but in future the relation of public will become more strong as per requirement with economic, psychological, educational, administrative, scientific and medical fields.<sup>32</sup>

The benefits of social media far less as compared to the problems created by these different sources of media like pornography, nudity, crushing of human values and unethical acts. Resultantly, the society is deprived of calm and peace, respect & honour is at stake and moral values are crushed and trampled.<sup>33</sup> There are 50 million of social media users ranging from 18 to 35 years, thus 50 million people are using it.

#### **Nudity and Pornography:**

British experts have marked the destruction of the moral values of the new generation by promoting pornography and sexual orientation through the Internet and declared that the Internet is its biggest source. According to the BBC report, domestic women and ordinary men are sexually exhausted due to the Internet and prone to depravity. Pakistanis despite of taking benefits from this beneficial invention use it for useless entertainment. According to a report Facebook is the most famous website in Pakistan with 0.5 million members. The other site is orkut with 0.3 million users whereas 75% users of You Tube are Pakistanis and they watch nudity despite of watching useful videos. Similarly Netlog, flicker and Photolog are famous among Pakistanis.<sup>34</sup>



According to a report of Google Search Engine, the number of Pakistani internet users visiting the prone website is at the top throughout the world.<sup>35</sup> It is crystal clear that when youth or men of any age of society will use internet negatively, it will result in deformity in society and the Family values will also be affected accordingly. What should be done of pornographic matter? In 1994, a press release of the Internet running on-line couple was sentenced to pornography by computer, Tennessee's "post office" employee had bought this pornographic photographs by fake name. The trial created a question about how local population ideas would be standardized about being pornographic or not? The concepts of California where there is great independence and freedom or the concept of Catenae or Tennessee which are greatly conservative.

Effects of internet on children: Law enforcement is being made to protect Internet access to sites. Laws are being made to check gamble and access to nude and prone sites in Salangoor a state in Malaysia.<sup>36</sup> Thousands of such sites are present on internet and each one of those cannot be locked. Jennio Kavio is special assistant to parents project of an eminent company AOL's says. People usually when see their children working on computers they thought What can be the maximum? If the child is on internet, it is most dangerous and it is such that you leave your child alone in the streets of a crowded city, which you will not do in reality. Therefore, such companies have been established in America, which give advice to the parents regarding internet security and the best way is that the parents keep an eye on their children that what they are watching? When young ones or children when give their e-mail I-D to strangers, which results in threatening letters and phone calls to them, therefore no one knows about the virtual world of internet that to whom you are making friendship, he might be King of underworld because crimes can easily been committed on this media.<sup>37</sup>

There is no surveillance of the internet nor any sort of scrutiny that means that there is no type of censorship, so its example is of a major city, there are such streets in which some families think themselves safe and satisfied but there are some such streets where they do not want to take their children, that is the case of the Internet.<sup>38</sup>

Parents are getting oblivious to their young generation and the young generation is being trapped in the network of social media which causing degradation and national and moral decline, which can be seen by adding their miseries and districts. Blind following of western culture and race to follow the west seems to be an alternative to modernity. The whole life of these youths and life style from eating food, living even talking is being effected completely. Children are taking intoxicants in form of

Hasish. They do not fear while taking injurious things like alcohol, Gutka, Ganja, Sigar, heroin.<sup>39</sup>

### **Increased rates of suicide**

A website telling the methods to suicide has created great fear in Australia. those sites also have information about people who want to commit suicide and two girls and a man in South Korea committed suicide by jump from the 28th floor after compromise on the internet. The incidents for committing suicide before internet cameras started since almost 2001, but such deaths came to fame when a Florida-based teenager after many days planning and with consultation of internet users ate large quantity of sleeping pills in front of his personal computer and then went to the bed silently. For hours, the viewers kept on thinking it as a drama and fun and when he did not move after hours then people called the police. Similarly, the seventy-eight-year-old student of America committed suicide on a petty issue that her boyfriend taunt her on the internet, she got so distressed that she hanged by tying her belt round the neck.<sup>40</sup>

### **Inclination to illegal sources of income.**

Before the advent of present media, there was a limited concept of needs in public and they were contented and thankful for little. Most of the nodes were instead of those above, were towards the lower ones. Unlimited requirements inspire to adopt illegal means of income. By eliminating the emotions of contentment, people are becoming more and more greedy and fanning the fire of getting more. Besides social depravity, fast growing materialism, uncivilized customs & traditions and social imbalance are those factors which are causing domestic pungency and media has a major role in fanning the same.<sup>41</sup> People are being deceived by making fake Face Book accounts. Similarly by hacking E-Mail or social media account, the personal information of people has been accessed and a chain for getting money by kidnapping the children started.<sup>42</sup>

Every moment an advertising strips is running on the social media for passing a luxurious life which causes greed and voracity in the heart of users. Resultantly, the difference between legitimate and illegitimate sources of income has been finished. Complaints are made to Allah. Quarrels are made with parents and the difference between legitimacy and illegitimacy has started to finish. A lot of families are trapped in credit cards and in this way every family is entrapped in curse of interest in an unseen manner.<sup>43</sup>

The internet and email system feeds the deepest connection between the people and the whole world, as the connection of body with the soul, in

this way this system is not just an important part of life, but has become a way of living. The number of Internet cafes in our country is increasing and they are crowded with youth including boys and girls. Till yesterday this generation was limited to study room but now busy in chatting on the way and dating. Now it has mouse in its hand instead of pen. Relations through social media is a hidden system which develops solitary life. Every member of family was aware of a letter served by Postal Services whereas the secret system of e-mail has changed everything. Now on any e-mail address more than 70% unsolicited emails are being sent which is crowded with objectionable nude pictures and fraudulent secret emails and this fascination of this secret fraud is so much attractive that it can be aid more dangerous and destructive than narcotics.<sup>44</sup>

The media encourages the trend of escape in society. Some people already spending time and money on computer gaming, chatting, and more funny activities. Will their next life pass through the time in these unusual activities? What will happen if the realistic reality is more reasonable than realistic? Will people lose the real life routes and stray in the in artificial and unrealistic media world. All these activities need a serious consideration.<sup>45</sup>

The media is an important source and everywhere in our lives is affecting and dominating whether the social field or the political culture or the education, its effect is widespread and the lasting. Collectively every person wants to be fully aware with the conditions of his city and country and which is going around all over the world.<sup>46</sup>

The programs like “live the way you want” and “fun” are creating negative effects on the society. Similarly the advertising programs of luxurious products for glamour class has made the life of a poor person miserable. Simplicity and contentment is ending from the families. A huge number of females are coming out to meet their financial needs and in this way whole family particularly children are being ignored and family clashes are increasing.<sup>47</sup>

#### **Promoting of violence in children:**

According to the famous American psychiatrist Dr. Jimmy Car Hornino, what is being provided to the children and the youth on the media and the way scenes of violence and obscenity are imprinted on their mind are a type of social poison and social toxicity and the children are affected by seeing such violence scenes.<sup>48</sup> When the child is 18 years old, he is a witness to seeing 40,000 murders and 20,000 slaughtered scenes in violent landscaping on the media. Most of these programs have severe impact on the children as by seeing violence and crime videos on social media most of them suffer from frustration and depression. They want to

live a life as spend by the actors and models which they have chosen as role model and on failure suffer from many psychological problems.<sup>49</sup>

**End of social and religious values.**

Fraud and cheating is becoming more common in the society. A person applied for Credit card by getting the particulars, name, social security number, date of birth of another person and after issuance of card not only got loans on that card but also committed crimes by using his name. The poor fellow, whose name is being used is in complete dark that someone has got issued a card in his name and done illegalities.<sup>50</sup>

Modern Media has made negative effects. It has played a vital role in creating depravity in youth, aimless life style, Fashion love, sexual behavior, violence and destruction. Media has a major role in the changes appearing in different societies at international level.<sup>51</sup>

In past, marriages were arranged by the parents or respectable of family but now the trend of e-dating and e-friendship is dominating.<sup>52</sup>

Rumors are also spread within a society due to social media. The poison of Sectarianism and hate is being spread in society by rumors. No doubt latest Technology particularly SMS and Social Media i.e. Face book, Twitter is utilizing its abilities in more affective and useful way but every era has its own technology and those nations, social group or individual who refuse to accept it is left far behind.

**Valentine day a festive occasion:**

Valentine's day is such an event which has been promote the most on social media. Due to internet and mobile phones chatting the myths like Valentine's day is promoted in Pakistan. Due to which this shameless festival is being celebrated on large scale in Pakistan. Different functions are arranged at this occasion throughout the country. Young boys and girls wear red dress and red rose is given in one hand and chocolate is given in the other hand. The most horrible thing is that it that a tradition of establishing sexual relations between unmarried couples has also been started. Young boys and girls arrange meetings at different hotels, guest rooms, ice-cream parlors, Canteens, parks and at houses of some friends from where the girl returns after losing everything. Last year secret videos of sexual relations of more than 4000 couples was made in an ice-cream parlor in Karachi and thereafter these videos were sold to a foreign site in billions. When this report came, then it was thought that what will be the respect of those girls in society.<sup>53</sup> Relations over Face Book, Twitter and other sites and their aftereffects on family: Young boys and girls make friendship over these sites and social networking websites are very famous in youth. They like to spend their every minute of their free time on these sites but by doing so may young boys and girls lost

their respect, moral values, money, virginity even lose their life from the huntsman.<sup>54</sup> Facebook is at top of the list among social medias which has made the interrelation of different persons all over the world of different schools of thoughts. In Pakistan more than 8 million people are linked with it.<sup>55</sup> Today social networking websites have become heartbeat of youth and they cannot even think to pass their life without it. They are ready to starve for a whole day but if they do not visit face book for one day it may result in their nervous breakdown. Some young boys and girls think it to be necessary that whatever they do in their routine life they update it on face book or twitter. Porter Williams an American Journalist of NBC News states that :That postings of young boys and girls over the social networking websites include their picture albums, back biting, favorite songs, occasionally personal cell numbers and home addresses and sometime prone pictures of their own body. The same journalist told that besides young boys and girls criminal minded persons also visits such eminent websites so that they may find some prey. For example recently a 21 year person was caught in Kanicut a state of America who made friendship with 14 year girl on myspace.com and then asked the girl for face to face meeting and thereafter raped the girl during face to face meeting. Similarly internet chatting is such a job which is just like alcohol which as harmful effects more than its benefits. Chatting is done on computer scree and relations are made. Same is the condition of pictorial social environments.<sup>56</sup> Social media has created many negative effects alongwith positivity in the society which includes promotion of nudity, demonstration of nudity on public places, use of internet aimlessly, wastage of time and promotion of illegitimate relations.<sup>57</sup>

#### **Increase in depravity .**

New virtual social environment has an ability that more than a thousand of users can contact you at the same time, where young internet users made unethical moves and actions e.g. imagination of bullying, quarrels, abuses, shameless acts with opposite sex etc. and all this is done in three dimensional environment, where the human body is maximum exposed.<sup>58</sup> The websites which children watch through social media, it may have many types like from forcibly rape to different actions including kissing, hugging and cheap talking etc.<sup>59</sup> One this is common in Cyber criminals, online wolves, pedophiles , Chaf Room Killer that they use one eyed Dajjal Agents while capturing their human prey. These cyber criminals use online dating sites, internet games and yahoo groups to capture their preys. If someone makes his fake online identity then all these site are helpless to know his real identity for example a Belgium

based eminent Social Networking website Net Log has more than 56 million net users all over Europe and Net log has admitted its helplessness in this regard. It means that there is not a single way for verification of online identity.<sup>60</sup>

**Concept of Global Village/ Community and Family:-**

Due to social media, broadcasting has spread so much that the widespread world has been reduced in courtyard and drawing room of a house. Today from the windows of house the whole world can be seen.<sup>61</sup> Development in research and communication and day to day progress in its technique has greatly increased the possibilities of a global community. Transmission and communication can never be influenced without the concept of society and culture, so it is influenced by the sub-culture of modern culture with classical social system and classical references. The earth has been flooded with recreation, information and knowledge and we are all swimming in this flood and in this era of satellite, information is falling on us like rain drops. We do not receive information instead we are its victim.<sup>62</sup> The speed at which the news and information are transmitted and spread, it has no second opinion, so far its effects are concerned, both negative and positive effects are seen.<sup>63</sup>

**Psychological effect of Media.**

Media has always played a vital role in the world. In past, truth and lie and rumors were customary. At present, media has made enormous progress. As the human body becomes sick by eating amalgamated things, similarly with the amalgamated news/ stories of media make the human mind sick. The good or bad influence of the news effects rapidly and last for long time.<sup>64</sup>

Media effects thinking, understanding and actions of people. It seems that Television, Computer and then internet take the human mind to a virtual world and their interaction with the other members of society is reduced. Internet, i-Pod, Computer games has worsen the matter. It has affected the human relations. Psychologically, the users at internet chat rooms, instant messaging, social networking websites (e.g. face book, twitter, my webcams, friends center etc) not only visually deceive other users but also deceive them by telling their wrong age. It is thought always that online chatter is a young aged boy or girl.

**Distance between family members:**

Due to use of Social Media the family members are getting away from each other. In past a sittings were made with the elders of family. Children used to give time to grandparents. Children used to exchange ideas and experience with parents but now everyone is either busy at

mobile phone or steering the screen of laptop and the elders of the family are facing solitary.

### **Depreciation of family**

The western civilization stab the existence of family system resultantly they have forced the woman to suffer isolation. Whereas our woman is standing at the verge of two civilizations. Man and woman both are busy in unnecessary use of social media and getting far from each other. New techniques of information has made every house an office, which has created distance between the spouses.<sup>65</sup>The estimate for spending time spent computer and its relevant media can be assessed from this fact that the people of this internet age spend about 20 years of their life while using internet.<sup>66</sup>While using media when the illegitimate friendships of men and women surpass the limits then married women and men put their married life on stake and peaceful and contended homes become hell. Facebook is mostly used for social relations and in social media face book is at the top of list. Billions of people exchange information through this network. More than 8 million people use face book. People mostly post their pictures and family videos which may cause any misperception later on and family depreciation and difference between the family members is result of this. Parents are unaware, whether their children are getting educational information from social media or, exploring obscene novels and sites or making immoral friendships. 100 out of 80 young persons visit prone sites , where they get gratification of their feelings.

### **Effects of social media and teachings of Islam**

We must follow the golden principle of Islam i.e. “Enjoining the good and forbidden the wrong”

, while combating any kind of media, its widespread effect and technical properties. This golden principle of Islam defines the limits of media and makes the media beneficial for society and the social family unit of a society.

### **Protection of private life:**

Media is not allowed to search the private life of persons and this is not good morally and it causes scimmage in the society. Holy Quran states

يا ايها الذين امنوا اجتنبوا كثيراً من الظن ان بعض الظن اثماً ولا تجسسوا ولا يفتب بعضكم بعضاً ايحب احدكم ان ياكل لحم اخيه ميتاً فكر بنموه<sup>67</sup>.

O you who have believed, avoid much [negative] assumption. Indeed, some assumption is sin. And do not spy or backbite each other. Would one of you like to eat the flesh of his brother when dead? You would detest it. And fear Allah ; indeed, Allah is Accepting of repentance and Merciful. The Holy Prophet Muhammad ﷺ Said

اياكم والظن فان الظن اكذب الحديث ولا تقسوا ولا تحبسا ولا تناحبثوا ولا تعاسدوا ولا تباغضوا ولا تدابروا وكونوا عباد الله اخوانا.<sup>68</sup>

Avoid Suspicion, for suspicion is the gravest lie in talk and do not be inquisitive about one another and do not spy upon one another and do not feel envy with the other, and nurse no malice and nurse no aversion and hostility against one another. And be fellow-brothers and servants of Allah.

#### **Provided that right information**

Providing information and publishing news providently cause many problems which may lead to chaos in a family and misconceptions are created between spouses and brother and sisters.

ياايهاالذين امنوا تقواالله وقولوا قولا سديداً<sup>69</sup>

O the people who believe! Fear Allah and say the right thing. When we transfer information at social media to each other, it is a sort of witness and the Holy Quran states:

والذين لا يشهدون الزور واذامر باللغو مروا كراماً<sup>70</sup>

And [they are] those who do not testify to falsehood, and when they pass near ill speech, they pass by with dignity.

#### **Prohibition of obscenity**

The most important feature which has been observed at social media is the searching of pornographic sites and spreading of obscenity and nakedness. As west is deprived of basic property of modesty therefore its art, literacy, recreation all are phenomenon of obscenity and promoting the same. Sexual displacement is their specialty and we should avoid it. Promotion of obscenity in Islamic Society is condemnable.

يحيون ان تشيع الفاحشة في الذين امنوا لهم عذاب اليم في الدنيا والاخرة والله يعلم انتم لا تعلمون<sup>71</sup>

Indeed, those who like that immorality should be spread [or publicized] among those who have believed will have a painful punishment in this world and the Hereafter. And Allah knows and you do not know.

قل انما حرم ربي الفواحش ماظهر منها وماباطن ولاثم والبيى بغير الحق و ان تشركوا بالله ما لم ينزل به سلطانا وان تقولوا على الله ما لا تعلمون<sup>72</sup>

Say, "My Lord has only forbidden immoralities - what is apparent of them and what is concealed - and sin, and oppression without right, and that you associate with Allah that for which He has not sent down authority, and that you say about Allah that which you do not know.

#### **Making fun of others on Social Media:**

ياايهاالذين امنوا لايسخر قوم من قوم عسى ان يكونوا خيراً منهم ولا نساء من نساء عسى ان يكن خيراً منهن ولا تلمزوا انفسكم ولا تتنازروا بالالقباب بنس الاسم العنوق بعد الايمان ومن لم ينتب فاولئك هم الظلمون<sup>73</sup>



O you who have believed, let not a people ridicule [another] people; perhaps they may be better than them; nor let women ridicule [other] women; perhaps they may be better than them. And do not insult one another and do not call each other by [offensive] nicknames. Wretched is the name of disobedience after [one's] faith. And whoever does not repent - then it is those who are the wrongdoers.

### **Conclusion**

Social media is amazing invention of science which has caused positive as well as negative effects on the human life. Family and society are accepting both kinds of effects. Fast incoming of information had reduced the distances of centuries into moments. Social media puts two stripes like sword, use of sword is also meant to end up the suppressor and to establish an atmosphere of peace and it is also used for killing and murdering and to arose evil emotions. The point of view is that the sword is in the hands of a person who does not know the meaning of peace and prosperity and violates the moral values. Or this sword is in the hands of a person whose nature has good wishes and humility in nature. Media should be used for family education and training and not for creating dispersion and differences. The future generations and today's youth are our investment and capital. Any wise person never let his capital to be looted but carefully and wisely secures it and strives to increase it so that future can be make safe and comfortable.

### **Recommendations**

Awareness should be make for positive use of social media. If the family system is strong internally then the external effects will not effect. Parents must keep an eye on their children that how they are using social media and mold them for positive use of social media. Low-educated parents learn the use of latest technologies so that their children many not deceive them. Parents give more time to the children and get the children close to them so that the parents may be aware of the activities of their children at social media. Make the children habitual of book reading. Give more time to elders of family so that in future our children may give time to us. Try to create Fear of Allah and relation with Allah so that they many not see wrong matter in solitary or isolation.

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